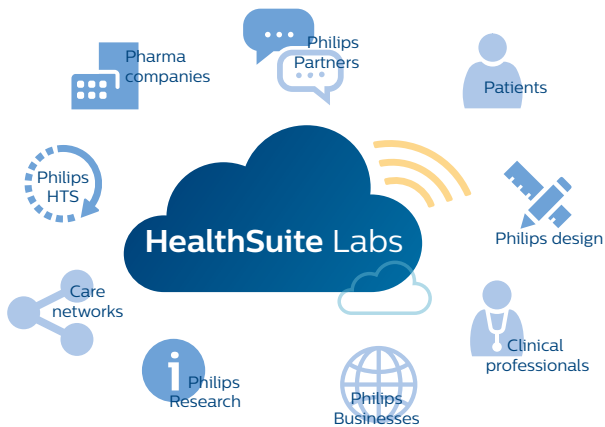


HealthSuite Labs

Solving complex challenges together

- Accelerate healthcare innovation
- Get direct access to Philips expertise & technology



HealthSuite Labs ecosystem

HealthSuite Labs offers a systematic approach to solve complex healthcare challenges, making effective use of valuable time and resources.

HealthSuite Labs offers our customers direct access to our clinical, research and digital experts for collaborative problem solving.

HealthSuite Labs uses:

- Clinical expertise
- Digital technologies
- Agile methodologies
- Co-creation mind-set

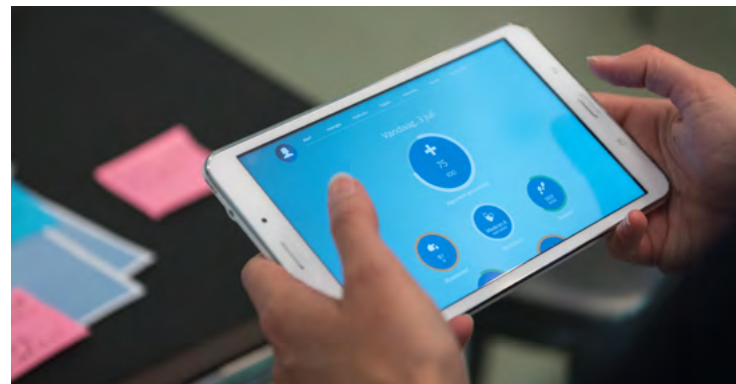


Cocreate is Philips' creative, iterative, and multi-disciplinary design thinking methodology that helps to address complex multi-stakeholder challenges in healthcare.

Contact: healthsuitelabs@philips.com

HealthSuite Labs is intended for:

- Health ecosystems, care networks, or other group initiatives involving care providers, payers, legislators, patients, industry, insurers or others
- Organizations exploring new collaborative, networked care models and looking to unlock the value of healthcare data
- Potential partners willing to commit to co-creating solutions to accelerate innovation



HealthSuite Labs process

From challenge to actionable plan

1. Pre-Lab

Prepare HealthSuite Labs in close cooperation with all stakeholders

4–8 weeks

Qualification & preparation

2. Vision Lab

Agree on current care flow and challenges
Frame the challenge
Identify opportunities
Gather insights for future care flow

1–1 ½ days

Problem definition & solution direction

3. Solution Lab

Agree on future care flow
Validate this future careflow
Potentially use prototyping to visualize solution
Define & propose program and change management activities
Identify business case drivers

1–5 days

Solution outline or visualization

4. Report Out

Conclude with Executive team on the outcome of the HealthSuite Labs sessions and agree on next steps

2–4 weeks

Conclusions

Next step

Execute the program agreed in conclusion session with executive team. Could include a consulting engagement for process integration and business modelling or a solution integration program.

Focus on the long term ambition with short term deliverables.

Process is customizable to the challenge at hand and the customer's needs



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Find out how Philips can support your journey to value-based care.
Contact us on Healthsuitelabs@philips.com